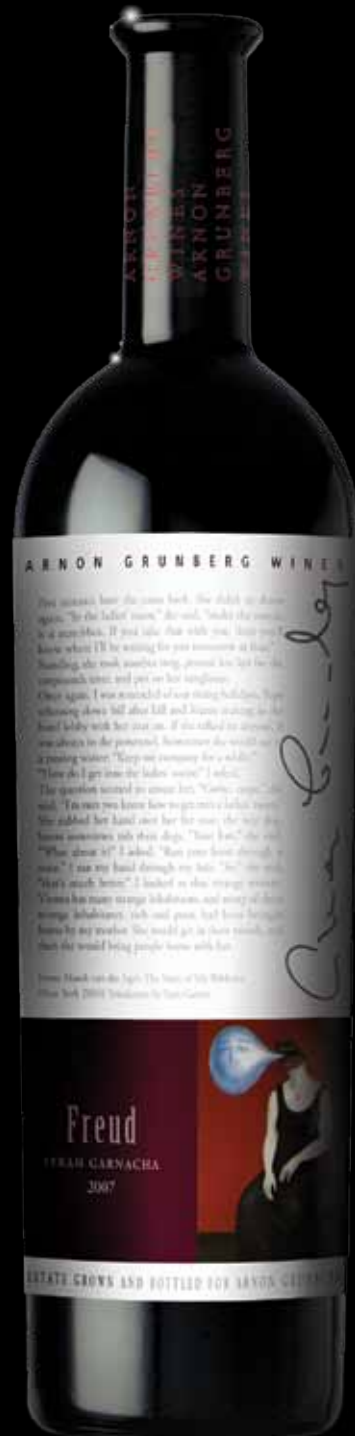


ARNON GRUNBERG WINES CATALOGUE



ARNON GRUNBERG WINES
Madrid - Spain

by

Winter Business Group | associate management partners for the wine industry
arnongrunbergwines.com



Our Story

PARTNERSHIP

Arnon Grunberg Wines is a partnership between the writer Arnon Grunberg and wine entrepreneur Aris Derksen, proprietor of Winter Business Group (interim managers for the wine industry).

Marques de Griñon

Together they called upon the savvy and expertise of the legendary owner of the family winery Marques de Griñon (www.pagosdefamilia.com). Mr. Carlos Falcó y Fernandez de Córdova, marquis of Griñon, for making the first wine in a series of wines under Grunberg's name. On the family estate of the Marques de Griñon in Madrid they have created together a unique blend based on the Syrah and Garnacha grapes.



Arnon Grunberg
©2010 by Mathieu Bourgois



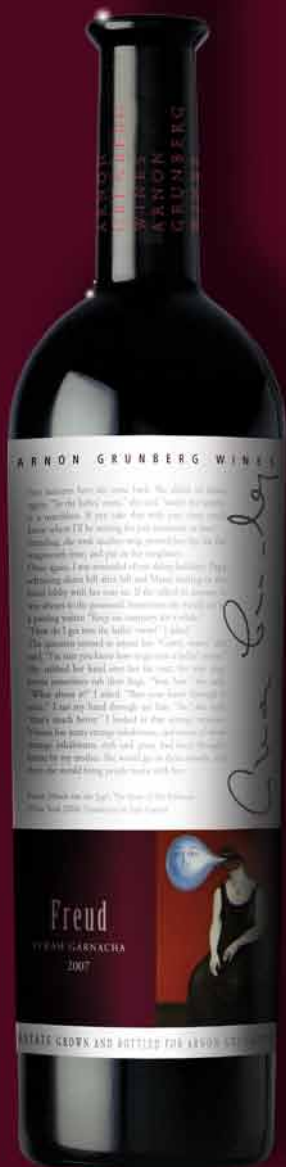
Aris Derksen
©2010 by Isabel Cazorla



**Carlos Falcó,
Marquis of Griñon**
©2010 by Marques
de Griñon, S.A.

Freud

Arnon Grunberg Wines is the general name for a series of terroir wines. The first wine in this series carries the name of FREUD. FREUD hit the international markets at the end of June 2010 kicking off in the home country of the writer. Grunberg and Derksen reached an agreement with Vinites in Haarlem (www.vinites.com) for the exclusive distribution of the Arnon Grunberg Wines in Holland. Other European markets follow soon. The US, where Grunberg has lived and worked since 1995 in New York City, will be targeted this fall.





Our Wines

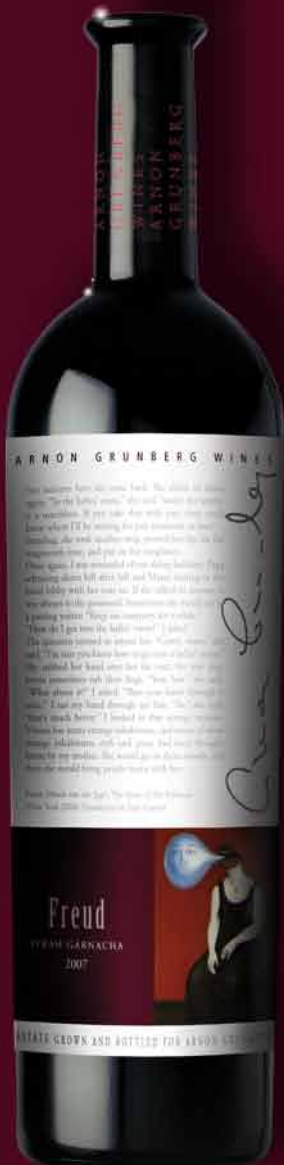
CURRENT RELEASE: FREUD 2007

The wine

A very rare, handmade warm climate grown Syrah and Garnacha blend produced with the best grapes from the vineyard “El Rincon” in the province of Madrid. This premium wine is the ultimate expression of fruit and elegance: the flavors of our special vineyard sites—soil, slope, water and climate—modified by the influence of the vintage, and carefully nurtured by our dedicated vineyard and winemaking team under direct supervision of master wine maker Carlos Falcó, Marques de Griñon.

Powerful elegance

Hands free winemaking influenced by wine consultant Michel Roland, includes the use of gravity fed tanks, destemming instead of crushing, limited use of new oak and bottling without fining or filtration.





Our Wines

CURRENT RELEASE: FREUD 2007

Varietals

Syrah and Garnacha

Aging

10 months in new French oak
(Allier)

Color

Inky purple with a touch of
ruby

Nose

Cedar, clove, vanilla, brown
sugar, coffee and spice

Mouth

Vanilla, tobacco, black cherry
flavor, cassis, anise and clove

Analysis

Alcohol: 14,5% ABV

Residual sugar: 2,0 gr/L

Ph: 3,9

Enjoy

Within 6-8 years

Best with

Salads, pasta, meat dishes, ri-
sotto, cheese and while
reading Grunberg's novels

Appellation

D.O. Vinos de Madrid

Quantities made

Freud Vintage 2007:
12.000 bottles

(commercialized since July 2010)

Freud Vintage 2008:

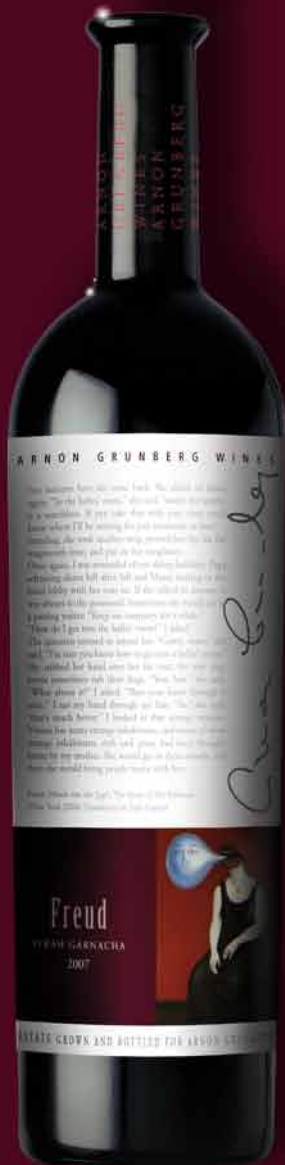
25.000 bottles

(ready in July 2011)

Availability

Freud 2007 is currently sold in
Spain, Netherlands, Belgium and
Germany.

UK, Denmark, USA, Canada and
other markets to be
followed soon.





Our Wines

VINEYARDS

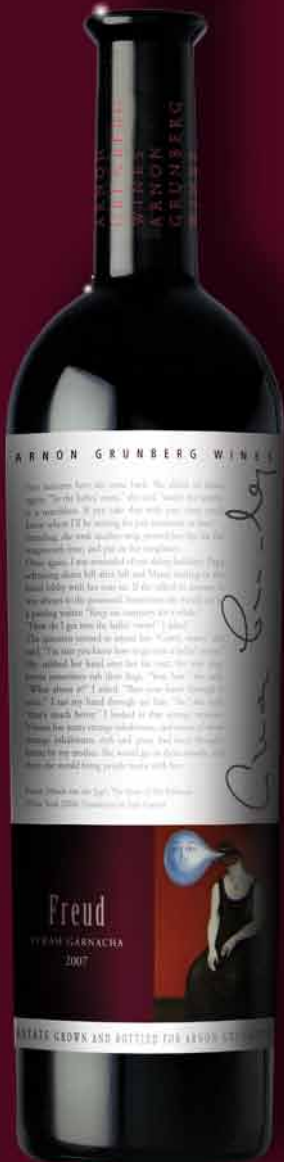


Finca El Rincón

“Finca El Rincón”, the family residence of Carlos Falcó Fernandez de Cordova, marquis of Griñon, situated at 55 km. south west of the capital in the province of Madrid. In 2000, 9 hectares of vineyards were planted on the 1600 hectares estate. The vineyards composed of limestone topped by more than a foot of topsoil were planted with 90% Syrah and 10% Garnacha. They are within the borders of the appellation D.O. Vinos de Madrid.



Vinos de Madrid is just outside Madrid city in the center of Spain





Our Wines

VINEYARDS

Vineyard management

Use of modern trellises advised by Richard Smart, the famous Australian viticulturalist and a consultant to Marques de Griñon since 1992. The Smart-Dyson conduction system allows even exposure of bunches and leaves to sunlight and therefore uniform ripening of the grapes, which is a key factor in the success of the wines.

The vines are permanently supervised including the use of dendrometers to monitor water stress in the vines and c-probes that measure soil water content at different depths.

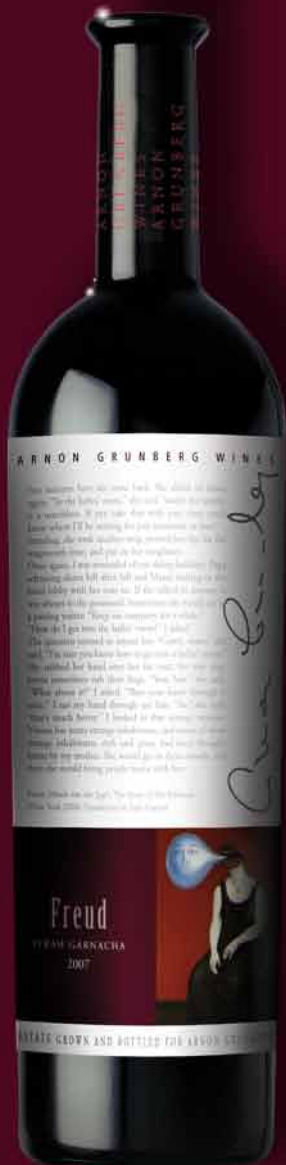


Smart-Dyson trellises

© 2010 Marques de Griñon, S.A.

Winery El Rincón

In 2001 a small winery was built on the estate for the elaboration of approximate 50.000 bottles per year. The first wine from the family estate El Rincon was released in 2005.



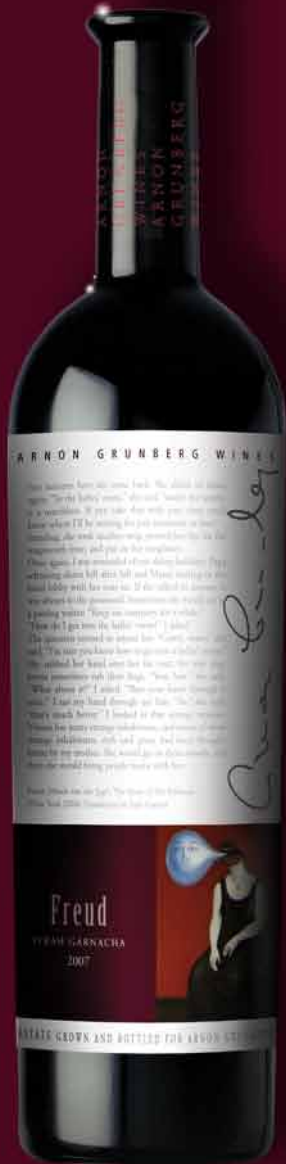


Our Wines

FUTURE RELEASES

Schopenhauer 2008

Marx 2008





Contact

If you have any thoughts, questions, or concerns relating to any of our wines, please don't hesitate to get in touch. If you are a professional wine importer and would like to represent us in your country we would like to hear from you!

General inquiries

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